Develop Nova Scotia New Board of Director Appointees January 29, 2019

### **Lori Burke**

Lori Burke is Executive Director at Cape Breton Centre for Craft & Design, a non-profit charitable organization who aims to grow the craft sector on Cape Breton Island and promote excellence in the field of craft and design through education, training, exhibitions and special events. Lori is an instrumental leader who plays a vital role in the community through culture, leadership and innovation.

Under Lori's leadership, the Centre was awarded a Tourism Industry Association of Nova Scotia's Crystal Award of Excellence in 2014 – the Parks Canada Sustainable Tourism Award – for the *Visit the Craft Capital* campaign. In 2015, the Centre was awarded Destination Cape Breton Association's Small Business of the Year award. In 2016, Lori received Cape Breton Partnership's Vital Cape Breton Excellence award.

Lori has a passion for community economic development, volunteering her time for the betterment of Cape Breton Island. She sits on boards including Craft Alliance ~ Métiers d'art and Celtic Heart of North America, as well as various committees relating to cultural development.

Lori holds a Bachelor of Arts degree from St. Francis Xavier University, a Master of Arts degree from Waterloo University and a Master of Publishing from Oxford Brookes University. Lori is also a professionally certified chartered marketer through the Chartered Institute of Marketing in the UK.

### **Maurice Fares**

Maurice Fares' passion for real estate and development started at a young age. Growing up in a successful real estate and development family business, and being surrounded by construction, project management, and planning, he quickly learned the ins and outs of the industry. In his capacity as Vice President, Maurice leads the operations at W. M. Fares Group including finance, construction, property management, business development, and marketing.

On a community level, Maurice has been involved on various boards and committees including Family SOS, The Lebanese Chamber of Commerce, and the Centre for Family

Business and Regional Prosperity at Dalhousie. He is a strong advocate for Family Business sitting on various discussion panels at both local and national Family Business conferences. Maurice believes that young professionals should be engaged in the future development of Nova Scotia's landscape. He sees the opportunity and has the vision to take Nova Scotia to the next level in real estate development. Maurice's strong desire to see Nova Scotia thrive at all fronts is what drove him to join Develop Nova Scotia.

## **Chrystal Fuller**

Chrystal Fuller, LPP, MCIP is a professional planner specializing in municipal land use planning, housing policy, public engagement and community development. With almost 20 years of professional planning experience in Nova Scotia and in Nunavut, Chrystal focuses on creating positive community change through her professional practice and with her volunteer efforts. Chrystal is a committed volunteer in her community, and is currently active supporting a newly arrived refugee family and assisting with a project to make a local community hall fully accessible.

As the Principal of Brighter Community Planning & Consulting, Chrystal's current practice is focused on rural development issues and planning policy. Previously Chrystal worked in variety of rural and small town municipalities in Nova Scotia, for a private development firm and as the Director of Planning for the City of Iqaluit. Chrystal lives in Hantsport, near the family farm in Avonport on which she grew up, with her husband Jeff and her two active children, Darren and Bella.

# **Stephen Slaunwhite**

Stephen is the Chief Financial Officer for Emmerson Packaging, an integrated packaging company operating for over 60 years, with operations in Nova Scotia and Ontario. Stephen is directly responsible for Human Resources, Finance and Information Technology for this established manufacturing business and its related entities. Over the past 4 years, Emmerson Packaging successfully converted its entire IT system to SAP and completed significant structural changes to serve its North American client base. Previously, Stephen worked for 25 years with RBC Royal Bank, including roles as Vice President Commercial Banking for Nova Scotia, Regional Vice President for Western New Brunswick and as the Market Head of Personal Banking for the Dutch Caribbean operations.

Stephen holds an executive MBA from Saint Mary's University and the designation of CMA, CPA. He is a past president of the Canadian Progress Club and has served on numerous Chambers of Commerce and not-for profit organizations. Stephen currently sits on the Atlantic Regional Council for the Association of Canadian Pension Management (ACPM) and on the Audit Committee for CPA New Brunswick. Operations from a vantage point of a Senior Executive in a regional environment.

## Ronald Smith, FCPA, FCA, ICD.D

Ron is an independent director with many years of board experience in the private, not-for-profit and public sectors. During his career, he served as CFO of MT&T prior to the merger that created Bell Aliant, and then later as CFO of Nova Scotia Power and Emera, retiring in 2005. While a Director of Nova Scotia Business Inc., he served as Interim CEO from 2013 to 2015. Ron currently serves on the boards of Alamos Gold Inc., PROREIT, the IWK Health Centre, the Ombudsman for Banking Services and Investments and Engage Nova Scotia. He is the Chair of the board which governs the Nova Scotia Public Service Superannuation Fund and also Chair of the Western Regional Enterprise Network. In the past he has served on the Canada Pension Plan Investment Board, the Board of Governors of Acadia University where he was Chair from 2004 to 2009 and The Arthritis Society where he was Chair of the national board from 2016 to 2018.